

SHERMAN PAGGI

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PROFESSIONAL WORK HISTORY

MEDICAL UNIVERSITY OF SOUTH CAROLINA • 01/02 - Present

Designing and maintaining the integrity of MUSC's Library's web sites; focusing on usability, information architecture, and enhancing the user experience. Daily responsibilities include: maintaining University standards, planning functionality, W3C/508 compliance, formulating design strategies. Creating and coordinating the creation of promotional materials, art work, and collaborating with a variety of constituencies at all levels of the University. Often new development requires guiding, training, and coordinating faculty and staff members on activities relating to new interfaces and processes.

COMARK • 7/00 - 8/01

Designing and directing the overall look-and-feel of a large e-commerce web site, including the layout of feature articles, review articles, shopping carts and department sections. Scheduling and budgeting for illustrations, photography and graphics for the web site from the conceptual stage to completion. Collaborating with marketing and editorial departments on design and preparation of artwork for promotional materials.

OLLER STUDIOS • 8/99 - 7/00

Designing in an agency environment. Working closely with clients, IT developers and printers to create web sites, magazine ads, and newspaper ads. Developing custom photography and layouts and seeing projects to fruition.

SAVANNAH COLLEGE OF ART AND DESIGN • 7/98 - 7/99

Working in the Print Services department running a wax thermo color printer and monitoring large computer labs. Troubleshooting and collaborating with designers with various software applications, in both the designing and printing phases.

SPEEDI-SIGN • 8/97 - 7/98

Assisting in a print shop from the Art department to the Shipping department. Focusing on poster printing and six color T-shirt printing. Included duties: vinyl lettering, managing of production flow, machine maintenance, and meeting with suppliers and clients.

SKILL SETS

OS

linux
mac
windows

APPLICATIONS

acrobat pro
bbedit
camtasia
dreamweaver
drupal
fireworks
flash
google suite
illustrator
indesign
joomla
media wiki
office suite
photoshop
quark
snaps pro
wordpress

CODING

508 / W3C
Action script
AJAX / Javascript
CSS
HTML
PHP / MySQL
RSS / Podcasting
XHTML
XML

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN

B.F.A. Graphic Design. Minor Art History

COLUMBIA COLLEGE CHICAGO

Advertising Design